

PRESS RELEASE

Marktlegast, 10.09.2015

Innovation Award 2015

Recaro Zero.1 Elite wins a prestigious award in the baby and toddler industry.

Today, on the first day of this year's trade fair, Kind + Jugend in Cologne, Germany, the winners of the Innovation Award have been announced. Winner of the category "Travelling Baby" is the Recaro Zero.1 Elite. In total 174 Products from 25 countries were submitted to the Innovation Award jury. All products were judged with regards to innovation, safety, customer value, design and manufacturing quality.

The Recaro Zero.1 Elite impressed the jury with its revolutionary combination of a 360 degree rotatable child seat that uniquely includes a removable infant carrier. In addition the ease of use has been highlighted. The Recaro Zero.1 Elite is suitable for children from birth up to approximately 4.5 years and offers a maximum in comfort, design and safety to children and parents.

Trade visitors can discover the new Zero.1 Elite and more products from Recaro Child Safety from September 10th - 14th at the Recaro booth, Cologne Fair, Hall 10.2, Stand A70/B81. The new Recaro Zero.1 Elite will be available as of 2016.

Hall 10.2, Booth A70/B81

RECARO Child Safety GmbH & Co. KG

RECARO Child Safety, located in Franconian Marktlegast with branches in four countries, is an independent operating division of the RECARO Group. The RECARO Group also encompasses the Recaro Holding located in Stuttgart as well as the second division Recaro Aircraft Seating (aircraft seats) in Schwäbisch Hall. The Group's consolidated sales amounted to 425 million euros in 2014. Currently the Group employs more than 2,000 employees at its locations around the world. Recaro Automotive Seating is a product group of the multi-industry company Johnson Controls and uses the Recaro brand under a license issued by the Recaro Holding.



RECARO Zero.1 Elite



RECARO Zero.1 Elite
Infant Carrier



Winner of the Innovation
Award 2015

The complete press material for the Kind + Jugend 2015 is available online at the RECARO Press Lounge at <http://de.recaro-cs.com/presse/kind-jugend-2015> or can be picked up on a USB key at our booth A70 in hall 10.2.

